



BUSINESS PORTFOLIO

Powering Industries Through Reliable Energy Solutions





Who We Are

IZEE Petroleum is a Karachi-based B2B fuel procurement and supply coordination company, established in 2022 to help businesses source petroleum products through a single, organised point of contact.

Many industrial and commercial businesses manage fuel supply through multiple contacts, inconsistent communication and fragmented logistics. IZEE Petroleum was established to remove that complexity. We coordinate procurement, supplier communication, logistics and delivery on behalf of our clients, so that fuel sourcing becomes a predictable, well-managed part of their operations rather than a recurring administrative burden.

We work with businesses across manufacturing, construction, transport, logistics, agriculture, power generation and commercial sectors.



IZEE Petroleum does not own refineries, fuel stations or storage terminals. We operate as a dedicated procurement and coordination partner, working with established suppliers and logistics providers on our clients' behalf.

COMPANY SNAPSHOT



Founded: 2022



Headquarters: Karachi, Pakistan



Business Type:
Fuel Procurement & Coordination



Mission, Vision & Core Values



Our Mission

To simplify fuel procurement for businesses by coordinating reliable supply, organised logistics and clear communication through a single dedicated partner.



Our Vision

To be recognised as a dependable fuel procurement partner for industrial and commercial businesses across Pakistan, built on consistent coordination and long-term client relationships.

CORE VALUES

01

Integrity

We conduct every engagement honestly and transparently.

02

Reliability

We deliver on commitments and maintain consistent supply coordination.

03

Professionalism

We represent our clients' interests with discipline and care.

04

Transparency

We communicate clearly at every stage of the procurement process.

05

Customer Commitment

We prioritise long-term relationships over one-time transactions.

06

Operational Excellence

We continuously refine our coordination and logistics processes.



Our Products

Businesses often require more than one petroleum product across their operations. Sourcing all six through a single procurement partner simplifies coordination, invoicing and delivery scheduling.



Diesel

High-speed diesel for industrial, transport and power generation use.

TYPICAL USE

Generators, heavy machinery, fleet vehicles, marine engines



Petrol

Motor gasoline for corporate fleets and light commercial vehicles.

TYPICAL USE

Corporate fleets, light vehicles, small equipment



Kerosene (SKO)

Superior Kerosene Oil for heating, lighting and light industrial applications.

TYPICAL USE

Heating systems, stoves, general industrial use



Light Diesel Oil (LDO)

An economical fuel oil for slow and medium-speed engines, boilers and furnaces.

TYPICAL USE

Boilers, furnaces, medium-speed engines



Industrial Solvents

Solvents for cleaning, degreasing and industrial processing needs.

TYPICAL USE

Manufacturing, processing plants, maintenance operations



Lubricants

Industrial and automotive lubricants for equipment performance.

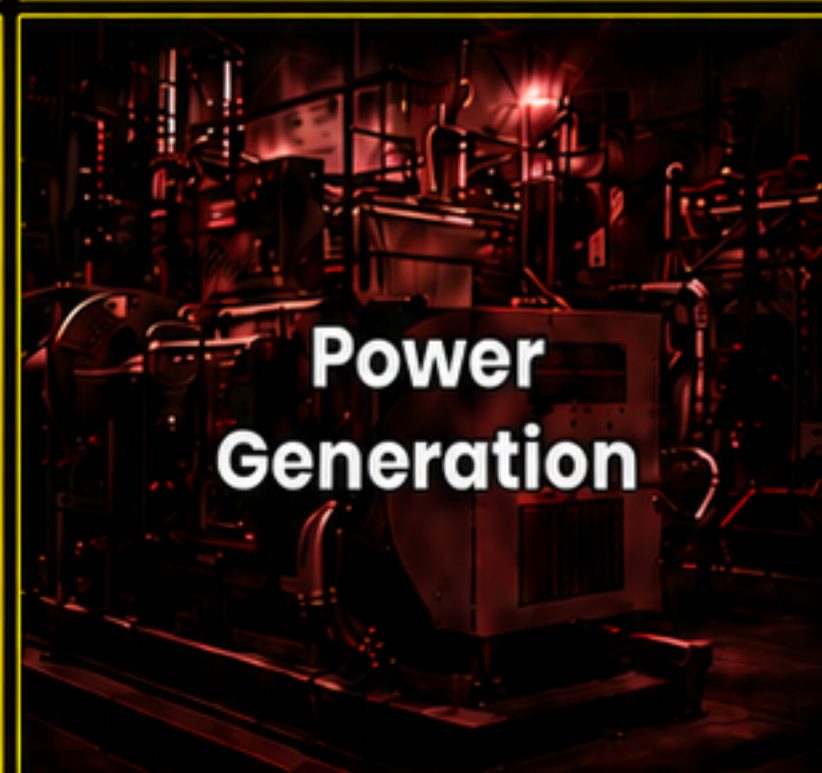
TYPICAL USE

Machinery maintenance, fleet servicing, industrial equipment



Industries We Serve

Coordinating reliable petroleum supply across diverse industrial and operational sectors.

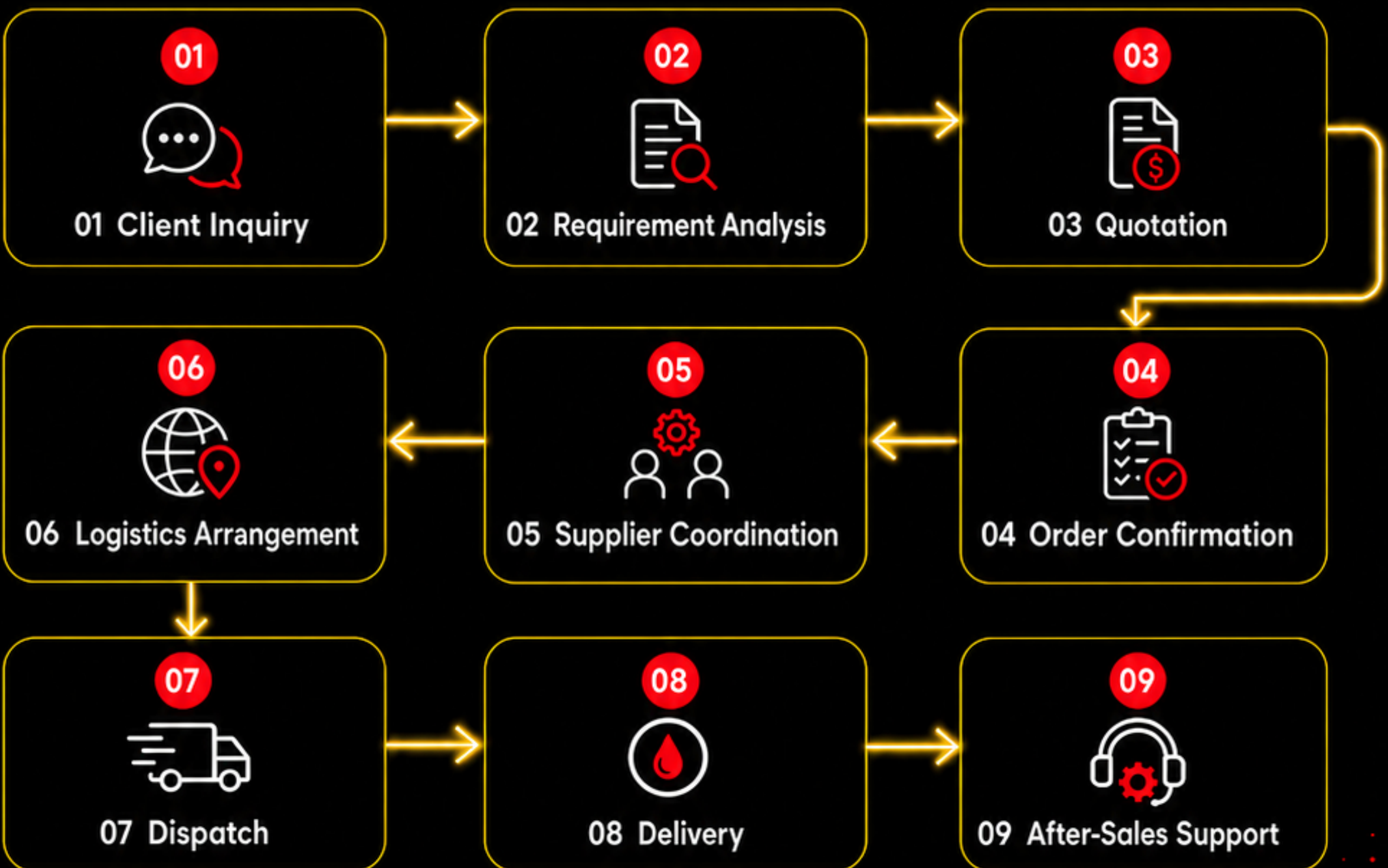


— AND MORE —



How We Work

Every engagement follows a structured, repeatable process — designed to remove ambiguity from fuel procurement and keep clients informed at each stage.



Single Point of Contact

One dedicated coordinator manages the engagement from inquiry through delivery, reducing the number of contacts a client needs to manage.



Consistent Communication

Clients receive clear updates at each stage — from quotation to dispatch — so procurement teams always know the status of their order.



HOW WE OPERATE

Business Model

IZEE Petroleum does not own:

- ✗ Refineries
- ✗ Retail fuel stations
- ✗ Fuel storage terminals or tank farms
- ✗ Nationwide fuel depots

Instead, IZEE Petroleum coordinates:

- ✓ Procurement with trusted suppliers
- ✓ Logistics and transport arrangements
- ✓ Client and supplier communication
- ✓ End-to-end delivery coordination



IZEE Petroleum operates as the coordination hub between trusted suppliers, logistics partners and our clients — managing the process so businesses receive dependable fuel supply without needing to manage multiple relationships directly.



Why Choose IZEE Petroleum

Dependable coordination, clear communication and business-focused support at every stage.

01



Dedicated Point of Contact

One coordinator manages your account from inquiry to delivery.

02



Professional Coordination

Structured communication between suppliers, logistics and your team.

03



Reliable Communication

Clear updates at every stage of the procurement process.

04



Business-Focused Service

Procurement built around corporate and industrial requirements.

05



Flexible Procurement

Order volumes and schedules adapted to your operational needs.

06



Long-Term Relationships

We prioritise consistency over one-time transactions.

07



Quick Response

Prompt handling of inquiries, quotations and order confirmations.

08



Operational Support

Support continues after delivery, not only during the sale.



Our Commitment

TRUST & DISCIPLINE



We measure our performance by how little our clients have to think about fuel supply.



IZEE Petroleum operates on a simple principle: procurement should be predictable. Our commitment to clients is built on operational discipline — clear communication, defined processes, and dependable coordination at every stage.

We maintain professional communication standards with clients and suppliers alike, and we treat every engagement, regardless of size, with the same level of attention to transparency and follow-through.



Business Ethics



**Professional
Communication**



**Operational
Discipline**



Transparency



GOVERNANCE

Leadership

Strategic leadership and operational discipline guiding every client engagement.

Munawar Zahoor

EXECUTIVE LEADERSHIP

Chief Executive Officer

Responsible for overall business strategy, supplier relationships and client partnerships. Oversees the coordination standards that guide every engagement.

Kashif Rizvi

OPERATIONS LEADERSHIP

Director Operations & Logistics

Responsible for day-to-day procurement coordination, logistics planning and supplier communication across client accounts.



Strategy



Coordination



Delivery



Get in Touch



Let's connect.



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THANK YOU

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